

Ex-employees allege Macy's profiles Asian customers: suit

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After [settling allegations that it unlawfully detained black customers](#), Macy's is now picking on Asians, according to a lawsuit filed by four former employees of the company's flagship store in Herald Square.

Managers in the cosmetics and fragrance department of Macy's flagship store "repeatedly directed ... sales associates to racially profile customers of Asian descent" out of fear that they were secretly black marketers, according to a Manhattan federal lawsuit.

Managers harassed sales people for helping Asian customers — and then fired for complaining, the lawsuit said.

"Don't sell to Chinese," one manager told employees, according to the complaint. "'Why are you selling to these people?" another sales person said she was told.

"This racial profiling of customers of Asian descent is based on the discriminatory stereotype that all Asian customers are resellers — that is, Asian customers buy goods in markets like the U.S. and resell them on the grey market at a markup in Asia," according to the lawsuit filed by Douglas Wigdor.

"We are confident that the allegations in this matter will ultimately be found to be without merit," and Macy's spokesperson said in an emailed statement.

In 2014, Macy's agreed to pay \$650,000 to settle a racial profiling probe with the New York attorney general's office following complaints that it unlawfully detained black customers shopping in the Herald Square store.