

DIRECTOR OF MARKETING

Tess Neudeck

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OVERVIEW

As the Director of Marketing and Communications at Wigdor LLP, Tess Neudeck oversees the firm's Marketing Department and is responsible for enhancing awareness around the firm's work, accomplishments and best-in-class employment litigation. Tess has a proven track record in marketing, as evidenced in her previous work on both the brand and publisher sides of the marketing business. Her experience has been valued at companies including Adesso Capital, Acast, Reuters, and Sports Illustrated. Tess is highly proficient in blending strategic insight with creative execution, designing content-first, multi-touchpoint campaigns.

EDUCATION

- BBA, University of Georgia