MARKETING MANAGER

Alexander Powers

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OVERVIEW

With a background in content marketing and public relations, Alex Powers thrives at the intersection of storytelling and strategy. An impassioned writer and seasoned marketing professional, Alex's experience spans a variety of industries, including real estate, technology, education, and hospitality. His areas of specialty include SEO strategy, thought leadership, media relations, and omnichannel campaign development.

EDUCATION

- BA, Florida State University
- MS, Pace University